# Alpheius Global Enterprises

*Life is for one generation; a good name is forever* – Japanese proverb

Alpheius Global Enterprises is typical of a new breed of 21st century companies.

Founded in the year 2000 by 3 unique and distinctive individuals the company has grown at a frenetic pace and now has major offices in five cities, including Melbourne, Dublin, Auckland, Paris, and New York.

The company began out of the desire to offer eco-friendly products and services, and to do so in a responsible, corporate way.

The company is neither fully private, nor public. It has been floated on its own intra-exchange, where employees, suppliers, and customers, can elect to purchase company shares. Each year, on June 30, a dividend is paid to internal company shareholders based on company profits for the year.

New ventures are funded either by a percentage of profits and also from the issuing of additional, intra-shares. Employees, suppliers, and customers, have the option of purchasing shares in Global Green. This has created a special and loyal bond between suppliers, employees, and customers, and, according to the founders, has resulted in the phenomenal growth of the company.

Alpheius Global Enterprises have a presence in countries on six of the seven continents – they have deliberately decided never to have a building or an office in Antarctica in order to ensure that it is preserved as a pristine environment.

Alpheius Global Enterprises’ products and services are both extensive and eclectic, and are designed to better mankind, protect the fragile environment, and, naturally, return a healthy profit to the company and dividend to their intra-shareholders.

Products manufactured by the company in its own factories and plants include motor vehicles, household goods, cosmetic and beauty products, electrical goods, communication equipment, educational resources, and more.

Services offered include banking, telecommunications (AlpheCom has been especially successful in the last 12 months of operation), health benefits, general insurance, internet, and general education.

## The Founding Directors

Alpheius Global Enterprises was founded by three people: Annabel Lewis, Aaron Laversonn, and Adele Lee.

All three founders share remarkably similar backgrounds.

They were all nominally born on Tuesday, February 29, 1972. We say, “nominally” because this was the day that all three were left as very tiny, new-born babies on the steps of the orphanages run by the Holy Sisters of Divine Benevolence. The very peculiar thing is that Annabel was left on the steps of the orphanage in Clonmel, Ireland, Aaron on the steps of the orphanage in Dunedin, New Zealand, and Adele on the steps of the orphanage in Guiyang, China.

Each had a similar note enclosed in the basinet which instructed the good sisters to look after the child until February 29, 1992. An envelope was also enclosed with a wad of cash notes equivalent to 2 million US dollars. The note for each further instructed the orphanage to educate each child up to but not including university level and to then put each child to work tending the poor, the sick, and the elderly until the child turned 20. During their education each child was to become fluent in at least three languages, one of which was to be English. At the end of the period and if the orphanage had complied another envelope would be sent to the orphanage with a further 2.5 million US dollars – 2 million for the orphanage and the rest for the child.

The Holy Sisters of Divine Benevolence are well-known for their integrity and honesty, and while they were all initially affronted by the note and the money, they quickly decided that it could be put to good work to help those in need. The sisters all unquestioningly complied with the note and on February 29, 1992, received a further envelope delivered without sender information or return address.

The three charges were then released from their respective orphanages together with the allotted sum of money. Natural curiosity immediately took hold of each young adult, but no matter how hard they tried they could find no clue as to their parents or their background. The sisters had no information to go on, and Aaron even tried to contact the courier company, only to find that it had never existed.

All three, Annabel, Aaron, and Adele, set off to explore the world.

They had no need of the small fortune they had each inherited, but they wisely invested the money for future use. They wanted this to be an adventuresome time in their lives so they decided to wander wherever and whenever their fancy took them, doing odd jobs here and there to survive.

And then after two years of wandering, chance and coincidence again played a significant part in this story.

On a balmy spring day in May 1994, Aaron walked in to a small but crowded café on the Champs-Elysees, looking for a cooling mineral water and a rest for his weary legs.

He had just been to visit the Arc de Triumph and had been emotionally moved by the tomb of the Unknown Soldier. He needed to sit and reflect on the stupidity and senselessness of war. Before him, and off in the distance down one of the worlds finest boulevards, lay an even grimmer monument to man’s unremitting ability to inflict great suffering and pain – the ornate ferris wheel in Concorde Square marked the exact spot where two centuries earlier thousands of nobles had had their heads lopped off. Their arrogance and ignorance of the plight of the general population, resulted in the general population resorting to a form of mass murder and violence previously the reserve of barbarians.

As he negotiated the packed café, dodging and weaving his way around the tables of Parisians busy chatting and gossiping, he caught a glimpse of an object laying on a corner table. It was a beautiful, hand made diary with the words “A candle loses nothing by lighting another candle” embossed upon the tanned leather cover and the initials AL. Aaron immediately thought he’d absent-mindedly placed his diary on the table because he recognized it instantly as the one given to him by the sisters when he left the orphanage.

He swung his rucksack off his shoulders and rummaged inside only to find that his diary was still there. How can this be? And then he noticed the young woman sitting at the table. He moved quickly over to her and asked this stranger whether she spoke English. She did, and Aaron drew her attention to his diary and began to quiz her about her background and tell her about his own.

No more than three minutes into their conversation a woman sitting with her back to them instantly spun around and placed yet another leather diary on the table with the same inscription and the same initials. She introduced herself to the others and together they spent the rest of the afternoon in a crowded café recounting their lives stories.

The trio formed an unbreakable bond – there was truly something spiritual happening here but they could not decide what it was and where it was heading. Long into the evening they chatted about life in the orphanage, the values that the sisters had imparted, their collective longing to know their parents, and much, much, more. Finally, around 3:00 am, overcome by sleep they agreed to part, and to meet again in the same place in exactly five years time.

All three continued on their wanderings until the next year, when again, coincidentally, all three enrolled in university. Aaron enrolled to do economics and finance in Melbourne, Australia, Annabel to do arts in Dublin, and Adele to do law at Harvard. All three worked very hard at their course, showing commitment and passion that truly amazed their respective lecturers and tutors. All three completed their courses with honours and high distinctions, and within four years.

In May 1999 the three met up again in the small café in Paris. They had seen much, and done a lot in their relatively short lives and imbued with the values of the Sisters they decided that they had a lot to offer the world. The three agreed to pool their inheritances and form Alpheius Global Enterprises.

The rest, as it is said, is history.

## What’s In A Name?

Alpheius Global Enterprises was a name deliberately and calculatingly chosen by the three founders of the company.

Alpheius was a Greek river god who fell in love with a nymph named Arethusa. Arethusa escaped his amorous advances and fled to the island of Ortygian where Artemis transformed her into a spring to escape him. Undeterred, Alpheus flowed under the sea and eventually joined her on the island, mingling his waters with hers.

The founders believe that Alpheius is a god of their own hearts. Rivers bring life and prosperity to places that they flow through, and the founders believe that their company should also be able to do this.

The founders wanted the world to know that they intended to create a company that knew no geographic boundaries and that could operate in a truly global sense irrespective of nationality, race, religion or creed.

And Enterprises is used to bring home the point that the company will pursue any commercial interest, ranging from manufacturing, through to the provision of a variety of services.